

The Heart of the Story

WEEK OF APRIL 13, 2015

The Widow's Mite

"The Lord doesn't see things the way you see them. People judge by outward appearance, but the Lord looks at the heart." 1 Samuel 16:7b

This scripture from 1st Samuel perfectly describes the heart of the story of the "Widow & the Mite" found in Luke 21:1-4 & Mark 12:41-44. As Jesus sat watching the people of the church bring their offerings. The rich contributed large amount—impressive in the eyes of most of the on lookers, but not Jesus! In contrast, it was the widow who placed two mites into the basket that Jesus took note of!

The widow placed two small copper coins termed a "mite" in the King James Version of the Bible. The word mite is derived from the French word, Miete, which means crumb or morsel. The widow came forth in front of the church...in front of Jesus &

basically placed crumbs in the offering basket. Her boldness in doing so tells me so much about this dear woman's faith!

- 1) Public opinion meant little to her! She wasn't embarrassed to walk before all in the church & give these two small coins. She placed no value on the opinion of others...and **ALL VALUE ON THE OPINION OF JESUS.**
- 2) Although the amount was small, it was **ALL** she had—she truly **GAVE ALL TO GOD!**
- 3) Her trust in God was amazing. In giving all she had, she didn't know how her needs would be met, but she knew that they would be & by whom...**SHE PLACED ALL HER TRUST IN THE FATHER!**

Who better to know what it means to "Give All" than

Jesus. Jesus reveals to us in this passage that God values the heart of the giver more than the amount given.

Jesus still watches the treasury. He weighs the value of the heart that contributes rather than the amount given! —Wayne Stiles

"You must each decide in your heart how much to give. And don't give reluctantly or in response to pressure. "For God loves a person who gives cheerfully." 2Cor. 9:7

Family Discussion

New Words—offering, mite, widow

What ways can we give an offering to the Lord?

How are our hearts reflected in our actions?

Inside Story Headline



Caption describing picture or graphic.

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be

used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an edi-

torial. You can also profile new employees or top customers or vendors.

Inside Story Headline



Caption describing picture or graphic.

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask your-

self if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several

tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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GUMC CEC

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4
Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

Your business tag line here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include

a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual

charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.