

The Heart of the Story

WEEK OF OCTOBER 4, 2015

The Great I Am

The call of Moses is an amazing story!! When reading this passage, we so often focus on Moses' reaction to His call that sometimes we miss all that God is declaring about himself thru this story!

Let's look briefly at how God works when HE calls us into service for HIS kingdom!

1. HE called Moses by name!! (vs. 3:4) He knows and has plans for each of us!
2. HE declared himself as Holy! (vs.3:5) He is set apart from all others.
3. HE let Moses know that He has seen the state in which His people were living in. (vs.3:7) - He knew their need!
4. HE immediately let Moses know HE had a better plan—a plan to rescue His people! (vs.3:8-10)
5. HE assured Moses that HE would be with him. (vs. 3:12) He won't call us without walking us every step of the way.
6. HE declared who HE was...the GREAT I AM! (vs. 3:14-15) When we doubt, He will remind us who HE is!
7. He gave clear directions to Moses. (vs. 3:16-22) We don't have to figure it out on our own. He has already designed the plan...we just have to follow!
8. HE calmed Moses doubts in his calling. (4:1-12) He is our strength!
9. HE provided Moses with a helper. (4:14-17) He will equip us with everything we need to answer and complete His call.

serve him in some capacity, we immediately withdraw...focusing on our own shortcomings and fears. When we focus on our own abilities, we will never be able to step out in faith when God calls. In order to answer God's call, we have to make sure that we place all of our focus on HIM. We can rest assured that when He calls us...

He has seen/heard of a need, will send us when & where needed, will be with us in our calling, will give us clear direction in fulfilling our calling, will calm all of our doubts & fears, and will equip us thoroughly to carry out our call!

Remember...God doesn't call the equipped, He equips the called!

Blessings,
Tammy

So often, when we feel as though God is calling us to

Inside Story Headline



Caption describing picture or graphic.

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be

used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an edi-

torial. You can also profile new employees or top customers or vendors.

Inside Story Headline



Caption describing picture or graphic.

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask your-

self if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several

tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4
Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

Your business tag line here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

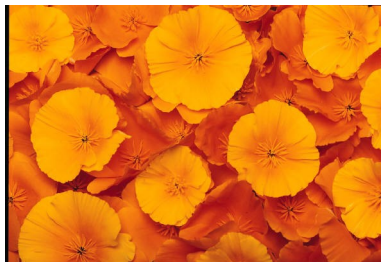
If you have any prices of standard products or services, you can include

a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual

charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.